



New River Middle School
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The School Board of
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December 1, 2021

Dr. Vickie L. Cartwright
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To Community Partners:

We invite you and your organization to support the 1st Annual Mission Possible: Sharks in Action at New River Middle School! This event aims to engage our students, our families, and the community in our Mission Possible: Marine Plastics/Pollution school wide initiative. The event will occur at New River Middle School **on Saturday, January 29, 2022, from 2 pm – 5 pm.**

This event aims to heighten awareness about environmental problems, build knowledge of the impact that human behaviors have on the natural world and change human behaviors to increase sustainability and reduce marine plastics/pollution. New River Middle School students are currently working on Project Based Learning (PBL) activities addressing marine plastics and pollution in our community. This year's theme is Mission Possible: Marine Plastics/Pollution, it is an opportunity for students to explore our theme and overall questions addressing the issues of marine plastics and pollution in our community and waterways. Through these PBL activities, each grade level and subject area will explore the effects of marine plastics pollution and connect it to their content standards. Each grade level/subject area addresses the essential questions of how to reduce/eliminate marine plastics and pollution in our community and environment.

Students will share their public products with peers, parents, and community members at the Sharks Action event. We are inviting sponsorship to support this event with funding or in-kind donation of supplies such as tents, tables & chairs, audio/visual equipment, stage for performances/presentations, and more! We are also inviting environmental and education vendors, food trucks, and other community organizations! Along with these activities, we would like to raffle prizes for our participants.

We need all levels of sponsorship and participation to kick off this 1st year. We are taking this opportunity to give back to the community, support future generations and environmental education and also give your business some exposure with marketing opportunities at this event. Sponsors will have their logo visible on all print materials, including banners, website & social media recognition. Vendor tables will also be available for any sponsor.

Please help support our students, school, and the community by completing the Sharks Sponsorship form.

If you have any questions, don't hesitate to get in touch with Ms. Katherine O'Fallon, Magnet Coordinator, 754-323-3614, or via email Katherine.ofallon@browardschools.com.

Thank you for supporting New River Middle School and our Sharks!

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NEW RIVER MIDDLE SCHOOL

Mission Possible: Sharks in Action

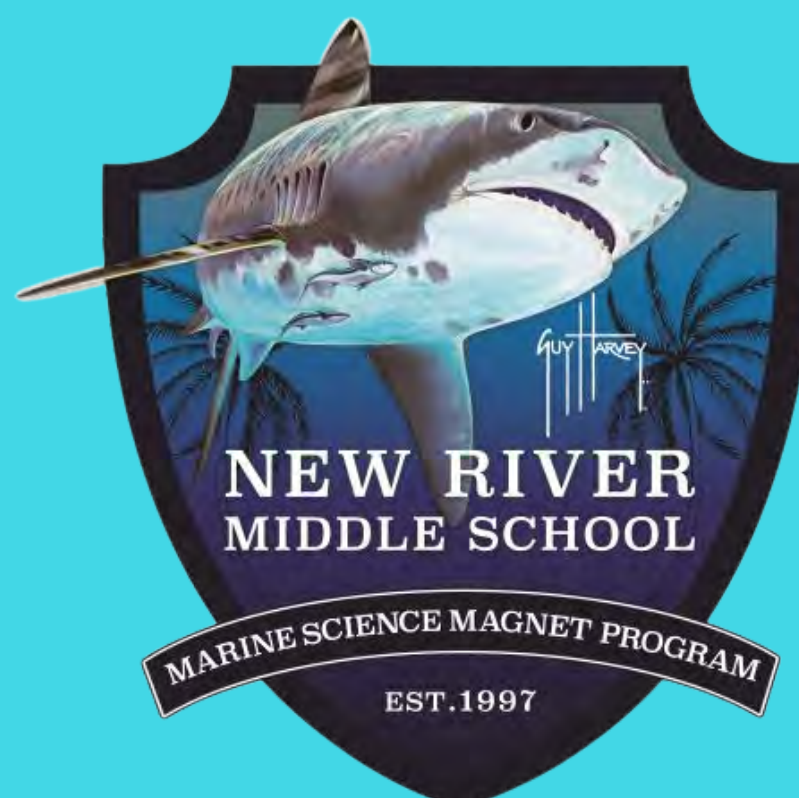


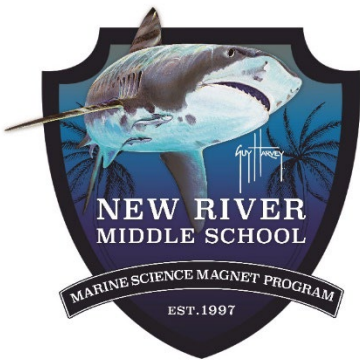
It's our world and our responsibility to help find solutions to preserve it!

JOIN THE NRMS SHARKS FOR
ACTIVITIES AND PROGRAMS TO LEARN
MORE ABOUT MARINE PLASTICS AND
POLLUTION.

Games
Raffles
Vendors
Music
& MORE!

Saturday, January 29, 2022
2:00PM - 5:00PM





2018 Certified National Magnet

2015, 2016, 2017, 2018, 2019, 2020
National Magnet School of Distinction & Excellence



Marine Science & iCAN (Integrated Career & Academic Networks) Magnet Programs



Community Partnership Opportunities

Partnering for Excellence to Support New River Middle School

New River Middle School endeavors to provide high-quality learning opportunities for our students, emphasizing marine education and its application to the real world through hands-on learning and field experiences. Our Magnet Programs expose students to academic and career pathways while focusing on environmental issues and fostering stewardship in their community. We strive to infuse an academic curriculum with a marine focus on conservation, awareness, and stewardship into all our courses while at the same time exposing our students to a variety of educational and career pathways.

Partnerships provide the ability to promote your business or organization through strategic marketing channels while positively investing in our industry and community's future workforce.

iCAN and Marine Science:

- Possible courses to support:
 - Marine Science
 - Engineering & Design
 - Marine ROV (Remotely Operated Vehicles)
 - Broadcasting
 - Journalism
 - Robotics
 - Entrepreneurship
 - Forensics/Biomedical
 - Art
 - Band
 - PE
 - Core content
 - Lang. Arts
 - Social Studies
 - Science
 - Math

School wide opportunities:

Sponsorship Levels – funds will be used throughout the year for the below events (if you also would like to direct your funds for specific uses, the opportunity is available).

- Funding educational experiences: student participation in conferences, competitions, field experiences, and supplies for activities
- Funding special programs, such as field trips and other incentives for students
- Hosting students at your place of business so they may receive authentic work experiences
- Mentoring students
- Sharing your expertise with classes and providing expert judges for course competitions
- Providing staff development opportunities to faculty
- Providing tangible recognitions such as gifts, services, business discounts
- Hosting events at your premises for recognition programs
- Funding programs or events in which students, faculty, staff support personnel are recognized (Teacher Appreciation, Secretary's Week, Transportation Day, Food Services Day. Etc.), Shark of the Month, Honor Roll, and more!



New River Middle School

Marine Science & iCAN

(Integrated Career & Academic Networks)

Magnet Programs



Community Partners Sponsorship Levels

Build a foundation of support for students in your community and be an active member at New River Middle School.

Tiger Shark (Emma – NRMS Mascot) - \$2000 +

- Company/Organization LOGO and information BANNER placed on NRMS campus
- Certificate of your partnership sponsorship
- Company/Organization featured on the school website
- Link to your website from NRMS website
- Opportunity at no additional cost to have a vendor table various NRMS events
- Opportunity share at our monthly SAC/SAF (parent) meetings
- Featured on our Marquee once a month
- Featured in our monthly newsletter
- Social media highlighting partnership – Twitter, Facebook
- Information/Commercial on Shark Vision (NRMS morning announcements)
- Tax benefits for all contributions (monetary or goods/services or in-kind)

Hammerhead Shark - \$1000

- Company/Organization LOGO and information BANNER placed on NRMS campus
- Certificate of your partnership sponsorship
- Company/Organization featured on the school website
- Link to your website from NRMS website
- Opportunity at no additional cost to have a vendor table various NRMS events
- Opportunity share at our monthly SAC/SAF (parent) meetings
- Social media highlighting partnership – Twitter, Facebook
- Tax benefits for all contributions (monetary or goods/services or in-kind)

Sandbar Shark - \$500

- Certificate of your partnership sponsorship
- Company/Organization LOGO and information BANNER (small) placed on NRMS campus
- Company/Organization featured on the school website
- Link to your website from NRMS website
- Opportunity at no additional cost to have a vendor table various NRMS events
- Opportunity share at our monthly SAC/SAF (parent) meetings
- Social media highlighting partnership – Twitter, Facebook
- Tax benefits for all contributions (monetary or goods/services or in-kind)

Nurse Shark - \$250

- Certificate of your partnership sponsorship
- Company/Organization featured on the school website
- Link to your website from NRMS website
- Opportunity at no additional cost to have a vendor table various NRMS events
- Opportunity share at our monthly SAC/SAF (parent) meetings
- Social media highlighting partnership – Twitter, Facebook
- Tax benefits for all contributions (monetary or goods/services or in-kind)

Shark – Other amount and/or in-kind sponsorship

- Certificate of your partnership sponsorship
- Company/Organization featured on school website
- Link to your website from NRMS website
- Tax benefits for all contributions (monetary or goods/services or in-kind)

Special Events/Projects Sponsorship Opportunities:

- **Mission Possible: Sharks in Action – January 29, 2021, 2:00pm – 5:00pm**
 - Event sponsorship: Logo on banners, print materials, and other publication directly related to event
 - Opportunity to display products and marketing materials at event
 - **Living Shoreline Project**
 - Building of a Living Shoreline and Outdoor classroom space for hands-on learning opportunities.
 - Construction funds are needed.
 - Various locations for signage of support
 - Plaque on dock areas, outdoor spaces, benches, etc.
- **More information about this project will be shared at our Mission Possible: Sharks in Action event!!



Partnership SPONSORSHIP FORM

- \$2000 + Tiger Shark**
- \$1000 Hammerhead Shark**
- \$500 Sandbar Shark**
- \$250 Nurse Shark**
- In-kind or other amount \$_____**

_____ Corporate _____ Individual _____ Check enclosed _____ Online Payment

Name: _____

Company/Individual Name: _____

Physical Address: _____

Mailing Address (if different): _____

Phone: _____ Fax: _____

Email: _____

Signature of Sponsor: _____

If you would prefer this be an anonymous contribution, please mark. _____ YES

_____ **TO PAY BY CHECK** – Print or scan/email information on this form exactly as you wish for it to appear in all publications and attach to email artwork or logo.

Email: Katherine.ofallon@browardschools.com

Mail to: *New River Middle School*; Attention: Katherine O’Fallon, Magnet Coordinator; 3100 Riverland Rd, Fort Lauderdale, FL 33312

_____ **TO PAY ONLINE** - Print or scan/email information on this form exactly as you wish for it to appear in all publications and attach to email artwork or logo.

<https://friendsnrms.memberhub.com/store> Click on **DONATION** tab and enter the amount.

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